

City Practitioners Handbook: Circular Food Systems

Overview of stakeholders mapping tools







This comparative overview of stakeholders mapping tools is part of the supporting resources of the <u>City Practitioners Handbook: Food Systems</u>. It provides city practitioners with a comparison of online and offline tools which can be used to depict stakeholder relationships in a visual manner.

Netmap

Developed by Eva Schiffer, supported by the International Food Policy Research Institute (IFPRI)

Pro: no computer needed, provides users with a 3-D visualization of connections between stakeholders as well as power relationships **Con**: Physical presence required

o <u>Importance/Influence Matrix</u> (template)

CLEVER Cities template based on <u>Five-Step Approach</u> developed by BSR™ **Pro**: only a flipchart is needed, generates insights on the importance and influence of each stakeholder

Con: less dynamic than an online tool

Social network visualizer (SOCNETV)

Created by Dimitris Kalamaras

Pro: social network visualization software with a clean interface and customization options that allow for both simple and highly advanced analyses of actor relationships

Con: software is not self-explanatory, large variety of features might be overwhelming for less tech-savvy users

o CompendiumNG:

Originally developed by the OpenUniversity, open-source software maintained by community contributors

Pro: open-source tool for extensive issue-based stakeholder mapping **Con**: application is not self-explanatory, complex installation and set-up procedure which might be overwhelming for less tech-savvy users

o USAID Collaboration Mapping:

Originally developed by Preston Sharp (USAID/Rwanda), supported by USAID

Pro: automatically generates a map showing actor relationships from the perspective of one main actor positioned at the center of the map, users simply enter stakeholder information into downloadable Excel worksheet **Con:** requires Excel, only includes four overarching categories, designed for USAID (but can be customized for use by other organizations)

